



### **What is a CTE Student Ambassador?**

A CTE Ambassador is a student who has taken, or is currently enrolled in, a Career Technical Education course, who wants to represent their school and community as a vital link between CTE classes and the CTE Administration.

1. The CTE Student Ambassadors will have the opportunity to network with business professionals in the community and serve as a student representative for CTE.
2. The CTE Student Ambassadors will promote CTE courses and provide information to peers, parents, school staff, and industry partners both on and off your high school campus.
3. The CTE Student Ambassadors will utilize their leadership skills to educate and promote CTE through participation in annual school tours, middle school registration, CTE Pathway Days, Curriculum Fair Night and other events.
4. The CTE Student Ambassadors will serve on the CTE Business Advisory Council that meets once in the fall and spring semester to provide valuable input for improving the various CTE program areas.
5. The CTE Student Ambassador will serve on the CTE Director's Student Advisory Council that meets monthly to provide feedback and share updates.

### **Interested in Applying?**

Applicants will be expected to:

- Write a short essay responding to prompts that aligned with the Profile of a Graduate that can be found in the application packet.
- Submit a 30 second – one minute video
- Submit a recommendation from a previous or current CTE teacher

***All students will receive written notification regarding their application status to be a CTE Student Ambassador by December 12, 2023.***



**Asheville City Schools  
Career and Technical Education Department  
CTE Student Ambassador Program Application**

The Career and Technical Education (CTE) Student Ambassadors will be a small group of individuals comprised of sophomore, junior, and senior students who will work closely with CTE staff to increase program awareness and opportunities in the schools and community events. CTE Student Ambassadors will help to promote all CTE programs.

**Program Benefits:**

Students selected to serve as CTE Student Ambassadors will have the opportunity to develop their personal soft skills, influence the direction of CTE programs district wide, and build lasting relationships with peers.

**Qualifications:**

CTE Student Ambassadors will be current and future CTE program students. Applicants must have completed at least one CTE course and be enrolled in at least one CTE course during first or second semester. CTE Student Ambassadors will be asked to join the CTE Leadership team during registration and will miss classroom instruction 2-3 times during the year in order to deliver content to the middle school students. Because of this, qualified applicants will be able to successfully manage schoolwork while missing instruction.

**Time Commitments (Tentative):**

- Fall Training (Before School)
- Monthly Ambassador Meetings (First Tuesday of the Month, Before School)
- Open House (High School Registration – January)
- CTE BAC Meetings (November & February – First Monday of the Month)
- Middle School Presentations – each Ambassador will be assigned either to Asheville Middle School or Montford North Star Academy where they will assist with the classroom presentations during the regular school day
- Program Evaluation Meeting (TBD)
- End-of-Year Business and Industry Partner Luncheon (TBD)



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CTE Student Ambassador Program Application**

Application Process:

Students desiring to serve as a CTE Student Ambassador will submit an electronic application to the CTE Administrative office on or before 4:00 pm December 1, 2023. Applications will be emailed to the Director of CTE at [ivry.cheeks@acsgmail.net](mailto:ivry.cheeks@acsgmail.net) and her administrative assistant at [krista.duckett@acsgmail.net](mailto:krista.duckett@acsgmail.net). Applications received after this date and time will not be considered.

CTE Student Ambassador Program Application

Applications will be reviewed and scored by a committee consisting of one CTE Business Partner, the CIMC, CDC, and a non-CTE central office employee. The following criteria aligned with the Profile of a Graduate will be used to evaluate the applications:

Application Completion ...equipped with skills for life	Student completed all portions of the application in the designated format	15 points
Short Answer Questions ...a compassionate citizen ...a servant leader	Response to short answer questions will be scored based on quality of content	15 points each (30 points total)
Video Responses ...an effective communicator ...a collaborative team member ...a critical thinker	Each response will be scored based on the quality of content and presentation of the information	15 points each (45 points total) - 10 points for content - 5 points for presentation skills
Overall Student Profile ...a life-long learner	Student grades and attendance will be reviewed	10 points

Students will be notified of acceptance into the CTE Ambassador Program on or before December 12, 2023.

Application:

Please submit a typed document that includes the following information:

- First and last name
- Classification for the 2023-2024 school year (Sophomore, Junior, Senior)
- School that You Attend (AHS or SILSA)
- Preferred email address and contact phone number
- Previous, current, and future CTE course program enrollment



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- Short answers to the following questions (Short answers should be between 150 – 300 words) –
  - o What does CTE mean to you and how has your enrollment in CTE class (es) changed your view on education?
  - o Please share why you have a desire to be part of the CTE Student Ambassador Team and how you hope to use this opportunity to shape education for other students.

Please submit a 30 second to one-minute video response to the following scenarios/directives.

**Scenario / Directive 1:** Please describe one idea you have for increasing awareness about CTE programs among middle and high school students and their parents. Address what would be needed to carry out your idea and indicate how success would be measured.

**Teacher Recommendation:** Have a previous or current teacher to write you a recommendation letter and email to the CTE Director, Dr. Ivry S. Cheeks at [ivry.cheeks@acsgmail.net](mailto:ivry.cheeks@acsgmail.net) by 4:00 pm on 12/1/23.